

Media Release —

ITECA Welcomes Australia's First National Careers Ambassador

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For Immediate Release

The appointment of Scott Cam as Australia's first National Careers Ambassador has been welcomed by the Independent Tertiary Education Council Australia (ITECA), the peak body representing independent higher education, vocational education, training and skills providers.

"Scott has an important challenge ahead of him, this being to highlight the diverse range of skills required to support Australia's growing economy today and into the future," said Troy Williams, ITECA Chief Executive.

ITECA is a strong supporter of an integrated tertiary education system in which the higher education sector and the vocational education and training sector operates as one and yet retain their separate identities. According to ITECA, the National Careers Ambassador will play a key role in promoting the vocational education and training as an equal pillar in Australia's tertiary education system.

"There is a range of exciting careers in industries such as aviation, construction, healthcare and manufacturing that depend on a skilled workforce. Scott will have a major role in shaping the views of people as they consider their study and career options in these and other industry sectors," Mr Williams said.

The role of the National Careers Ambassador will be vital to the ongoing success of the independent sector that supports more than 70% of the 4.1 million students in vocational education and training.

"ITECA congratulates Scott on his appointment and we look forward to working with him," Mr Williams said.

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